



## **MISSION REPORT**

### **OFFICIAL LAUNCH AND IMPLEMENTATION MISSION FOR THE COMESA YELLOW CARD BUSINESS-TO-BUSINESS (B2B) OPERATION IN WINDHOEK, NAMIBIA**

**Date: 16<sup>th</sup> May 2025**

**Venue: Marigold Hotel, Windhoek, Namibia**

### **Reporting Officers:**

Mr. Calven Mutyavaviri, CEO, Council of Bureaux

Mr. Richard Mokuwa, Senior IT Expert, Council of Bureaux

## **A. BACKGROUND**

1. In its quest to transform the Yellow Card Scheme into a third party motor vehicle insurance scheme of choice in the region and beyond, the Yellow Card Scheme through its highest decision making body, the Council of Bureaux directed frontier member countries to explore possibilities of engaging business entities in non-COMESA member neighboring countries and enter into Business to Business (B2B) arrangement on sales agency basis on pilot basis for issuance of COMESA Yellow Cards to non-COMESA motorists visiting the COMESA region.

2. Pursuant to the directive of the Council of Bureaux, the National Bureau of Zambia initiated the B2B framework by partnering with Askari Insurance Services of Namibia with the objective to issue COMESA Yellow Card to non-COMESA motorists (Namibians) traveling to COMESA member states.

3. Following this initiative, the National Bureau of Zambia formalized the partnership by signing a Sales Agency Agreement, Professional Indemnity, and Financial Guarantee with the appointed agent, Askari Insurance Services, in preparation for the launch of the COMESA Yellow Card B2B operation in Namibia. To facilitate the implementation, the Council of Bureaux Secretariat conducted a hands-on online training session and granted Askari access to the Digital Yellow Card (DYC) System. Additionally, the National Bureau of Zambia supplied Askari with an initial stock of Yellow Card pads to commence operations.

4. To mark the official commencement of operations, the National Bureau of Zambia, in collaboration with the appointed agent, invited the Council of Bureaux Secretariat to attend the launch of the B2B operation in Namibia on 16<sup>th</sup> May 2025.

## **B. OBJECTIVES OF THE MISSION**

5. The main objectives of the mission were to:

- a) Officially launch the B2B operation in Namibia.
- b) Strengthen cooperation between ZSIC General Insurance (National Bureau of Zambia), Askari Namibia, and the Council of Bureaux.
- c) Build capacity for Askari staff in the use of the Digital Yellow Card system.

## **C. EXPECTED OUTCOMES**

6. The expected outcomes from the mission were:

- a) Official launch of the COMESA Yellow Card issuance in Namibia under B2B.
- b) Operational processes agreed upon and implemented between ZSIC and Askari Namibia.
- c) Askari Insurance equipped to issue Yellow Cards using the DYC system with enhanced technical support.

#### **D. PROGRAMME HIGHLIGHTS**

7. The programme of the launch is attached as Annex 1.

#### **E. KEY MESSAGES FROM THE CEO OF THE COUNCIL OF BUREAUX**

8. Mr. Calven Mutyavaviri emphasized the strategic inclusion of Namibia under the B2B framework, marking a significant step in regional integration, even though Namibia is not a COMESA member. Key highlights from his statement include:

- a) The Yellow Card Scheme simplifies cross-border vehicle insurance by offering third-party coverage across member states;
- b) The B2B Framework initiative allows for issuance to non-COMESA countries such as Namibia, South Africa, Mozambique, and South Sudan;
- c) The Scheme will reduce logistical and financial barriers for transporters and enhance regional trade efficiency; and
- d) It enhances road safety and protection, ensuring proper compensation for accident victims across borders.

#### **F. CONCLUSION AND RECOMMENDATIONS**

9. The mission marked a successful milestone in the implementation of the COMESA Yellow Card Scheme under the B2B arrangement in Namibia. During the discussion, the following observations were made:

- a) The need for continued sensitization campaigns among Namibian transporters and enforcement agencies;
- b) Council of Bureaux Secretariat to share with the B2B agents the branding templates.



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**THE OFFICIAL LAUNCH OF THE B2B ARRANGEMENT BETWEEN ASKARI  
NAMIBIA AND COUNCIL OF BUREAUX  
(THE COMESA YELLOW CARD)**

**16 May 2025**

**MARIGOLD HOTEL WINDHOEK NAMIBIA**

**PROGRAMME**

<b>Programme Moderator Ms. Hileni Tjivikua</b>		
<b>Timeslot</b>	<b>Activity</b>	<b>Presenter</b>
<b>11:00-11:10</b>	Welcoming Remarks	Ms. Hileni Tjivikua MD-AA Namibia
<b>11:10-11:30</b>	B2B Arrangement Askari Namibia	Mr. Garry Wild CEO- Askari
<b>11:30-11:50</b>	COMESA Yellow Card	Mr. Calven Mutyavaviri, CEO, Council of Bureaux Secretariat.
<b>11:50-12:10</b>	National Bureau Zambia	Mr. Trevor JengaJenga , MD, General Insurance ZSIC-Zambia.
<b>12:10-12:30</b>	Keynote Speaker	Mr. Tutus Ndove, ED, Minister of Works and Transport
<b>12:30-13:00</b>	Closing Remarks	Mr Patrick M. Kusikwenyu CEO- Sanctuary Insurance and former Chairman of the Council of Bureaux (Zimbabwe)
<b>13:00-14:00</b>	Lunch	ALL